



**Master of Public Administration in
International Development & Governance
(MIDG)
2017**

**School of Public Policy and Management (SPPM)
Tsinghua University**

March 2017

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**Degree Education Programs Sponsored by Ministry of
Commerce PRC**

Degree Education Programs sponsored by the Ministry of Commerce of People's Republic of China is designed to foster high-end business officials and managerial personnel for the recipient countries, offering one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-end and inter-disciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of the recipient countries. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master and doctor education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees.

Starting from 2008, a number of 2678 students from developing countries have attended these programs, until now, except for those who are in the middle of their studies, 1088 of them have graduated and obtained master degrees. These graduates are now working in their specialties back in home and undertaking an increasingly significant role in the economic development cooperation between China and their home countries.

As for the positive effects and good results brought by these programs in strengthening economic ties and friendship between China and the recipient countries, the Ministry of Commerce of People's Republic of China will continuously intensify its efforts in enlarging the enrollment scale and improving the quality of education. We believe that by attending the programs and achieving the degrees, you will embrace a successful career and brighter future.

Introduction

1. Tsinghua University

Tsinghua University was established in 1911, originally under the name “Tsinghua Xuetang”. As one of China’s most renowned universities, Tsinghua has become an important institution for fostering talent and scientific research. Moreover, Tsinghua has a long tradition of nurturing public leadership, for instance, both former and current president, Mr. HU Jintao and Mr. XI Jinping are Tsinghua alumni. At present, the university has 19 schools and 55 departments with faculties in science, engineering, humanities, law, medicine, history, philosophy, economics, management, education and art. The University has now over 40,000 students, including over 15,000 undergraduates and over 27,000 graduate students. With the motto of “Self-Discipline and Social Commitment” and the spirit of “Actions Speak Louder than Words”, Tsinghua University is dedicated to the well-being of Chinese society and to world development.

2. School of Public Policy and Management

The School of Public Policy and Management (SPPM) of Tsinghua University was founded in 2000. As the first graduate school in public administration in China, the School’s long-term objective is to become a world-class institution that actively engages in teaching, research, and consulting in global public affairs.

Great progress has been made since the School’s founding. SPPM has built an outstanding faculty team and established an excellent MPA program and research-oriented M.S. and Ph.D. programs in public management. Since 2007, the school consecutively launched two English taught master programs, namely Master of Public Administration in International Development (MID) and International Master of Public Administration (IMPA). As of Jan 2017, these two programs produced over 400 graduates from over 90 countries covering six continents.

On July 16th, 2013, Tsinghua Master of Public Administration (MPA) program received the Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Accreditation. It is the first graduate degree in public affairs outside the United States to receive NASPAA Accreditation.

There are currently 48 full-time faculty members at SPPM. Among them, many have earned their doctoral degrees from world-renowned universities. They are actively engaged in researches covering public policies, economics, politics, political economy, international relations, NGO, social/government/industrial innovation, anti-corruption, development study, crisis management etc.

The research activities in public policy and management in the school have made

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important contributions to the formulation and implementation of public policies in China. Close linkages and partnerships have also been forged with international organizations and academic programs in public policy and management around the world.

3. Program Introduction

The Master of Public Administration in International Development and Governance (MIDG) is a two-year English degree program offered by the School of Public Policy and Management (SPPM) at Tsinghua University. It is designed for professionals engaged in international development and governance in developing countries. By integrating cross-disciplinary knowledge and combining traditional classroom teaching as well as practice, the program aims to help students gain a deep understanding of international development and governance with emphasis of China's development experience, and enhances their analytical and problem solving abilities by applying public administrative theories and tools. The MIDG program is taught entirely in English and will be conferred MPA degree upon completion of required credits and a thesis defense.

SPPM is regarded as one of the pioneers of public administration education in China. Its mission is to provide academic and professional training programs in public management, to pursue academic excellence as well as the practical application of public policy and innovative management research. The MIDG program was launched in fall 2015 in order to share the successes and lessons of China's development experiences and to make contributions to the practice of international development and governance.

The MIDG class of 2015 and 2016 brought together 32 students from 3 Asian countries, 9 African countries, 1 European country, and 1 American country. Students' average age is 32, and around 85% of the students are government officials. Students have the opportunity to engage with Chinese students and teachers in various activities and events. Active participation is strongly encouraged to develop future networks for cooperation.

Program Highlights

1. Academic uniqueness

With the integration of SPPM's resources, 30 English courses are offered in the two-year degree program.

2. Practical orientation

Field training enhanced by various opportunities of field trips and guest lectures.

3. Chinese perspective and global thinking

Gain a better understanding of international development and governance with emphasis of China's development experience.

Prospective Students

Our prospective students are mid-to-senior level officials or managers from the government, the media, NGOs, and other public sectors, who have demonstrated superior performance, both academically and in their work. By the time of matriculation, each must have obtained an undergraduate bachelor's degree in the case of our master program. MIDG program aims to prepare policy makers and practitioners for developing countries. This year, we have planned to enroll up to 20 students in our master program with a concentration on international development and governance.

Financial Aid

The admitted students will be financially supported by the Chinese Government. The scholarship will cover tuition fee, monthly stipend (RMB3000), one-time relocation (RMB3000), accommodation, one-time round trip air tickets and one-time round-trip airfares for home visit during the program, and insurance. Once you are admitted to the program, we strongly suggest you learn the details of the insurance clauses at <http://www.lxbx.net/>

The scholarship will refer Chinese Government Scholarship standard for international master students and be approved by Chinese Ministry of Commerce.

If a student expects to have his/her spouse, children, relatives or friends to visit him/her during the stay in Beijing, the visitor will have to bear all the expenses by him/herself.

MIDG Curriculum

➤ Course Requirements

The MIDG program consists of four semesters of full-time academic work, with a minimum course requirement of 46 credits to complete the degree, including the public required course (Chinese Language), 2 credits; core courses, 12 credits; electives, no less than 16 credits; required components, 7 credits.

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➤ **Curriculum (46 credits)**

1) Public Required Course (2 credits)

Language: Chinese 2 credits

2) Required Core Courses (12 credits)

Public Policy Analysis 3 credits

Strategic Management of Public Organizations 3 credits

Comparative Politics and Government 3 credits

Economic Development: Theory and Practices 3 credits

Research Design and Thesis Writing 3 credits

Note: students are required to choose 4 from 5 above.

3) Concentration Courses (No less than 9 credits / 3 credits each)

Governance and Development 3 credits

Globalization and Governance 3 credits

Technology Innovation and Entrepreneurship 3 credits

Urbanization and Social Development 3 credits

Environment, Climate and Governance 3 credits

Sociology and Social Policy 3 credits

Note: Subject to the approval of their advisors, students can also formulate their own area of concentration by taking no more than 3 credits of science and engineering courses offered in Chinese or English. Students are responsible for registering the courses online.

4) Electives Courses (No less than 16 credits)

Population, Health and Development 3 credits

International Political Economy 3 credits

Chinese Constitutional and Administrative Law 3 credits

Science & Art of leadership 3 credits

International/Introduction to Public Health 3 credits

Frontier of Public Management 3 credits

Integrated Approaches to Sustainable Development Practice 3 credits

Comparative Development 3 credits

Politics and Government in China 3 credits

Economic Development and Policy in China 3 credits

China's Social Policy 3 credits

China's Foreign Strategy and Policy 3 credits

Frontier of Public Management 3 credits

Development: Theory and Practice 3 credits

Applied Social Research Methods 3 credits

Guest Lecture Series I 1 credit

Note: Students can take other courses offered to graduate students by Tsinghua

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University (Chinese or English) with advisor's approval.

5) Required Components (7 credits)

China Development: Field Trip Series	3 credits
Literature Review and Thesis Proposal	1 credit
Independent Study	3 credits

Note:

- For the course China Development: Field Trip Series, you have to participate in the field trips (no less than 6 days in total) organized in the first three semesters. The reflection paper is also required to be submitted.
- If you select Guest Lecture Series I, you are required to fulfill 1 credit which is worth of 16 lecture hours. Also, students are required to hand in the course reflection report.

Degree to be conferred: Master of Public Administration.

➤ Orientation

Before formal coursework starts, admitted students are required to take a one-week orientation session in China to help students adapt to the new environment quickly.

➤ Teaching method

The program introduces to the students the major concepts, theories and practices of public management. It will also help students access and understand the practices of Chinese public administration in the reform era. To achieve this end, instructor will adopt various teaching methods, including lecturing, case discussion, group presentations and on-site visits. Students are expected to actively participate in the teaching process and contribute to the classroom discussion.

➤ Practical Training

Field Study

These field trips will provide students with real-world experience of China's development from different perspectives, and will help students to form their own understanding of China's development. Students can also test the knowledge and skills they have learned in previous courses, then prepare and consolidate their dissertation.

➤ Course Descriptions (Partial)

Public Policy Analysis

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This course introduces students with modern theories of public policy analysis as an important academic branch of public administration. With ample cases, this course discusses relevant theories on policy process and policy analysis. The ultimate goal for this course is to enlarge students' knowledge pool on basic public policy theories, and to help students dragging these theories down to the earth by identifying policy problems, setting up and balancing policy goals, picking up policy instruments, establishing policy analysis framework, providing policy suggestions, evaluating policy implementation efforts, and selecting advanced analysis tools.

Public Organization and Management

This course aims to introduce to the students the major concepts, theories and practices of contemporary public management. It will also help students access and understand the practices of Chinese public administration in the reform era. To achieve this end, instructor will adopt various teaching methods, including lecturing, case discussion, group presentations and on-site visits. Students are expected to actively participate in the teaching process and contribute to the classroom discussion.

Comparative Politics and Government

This course is a general introduction to basic concepts and issues of comparative politics. This course builds a basic foundation for students to understand and analyze politics and governments in major countries, including the United States, China and some developing countries (areas) in East Asia. The course starts with two most important political ideologies, liberalism and Marxism, and their practice in the United States and China through a close look at the political institutions in these two countries. It then examines the important experiences of economic development in developing countries by relying on the two different theoretical perspectives, dependency theory and the model of developmental state. It then moves to the important issues of political development and effects of political culture on political development.

Economic Development: Theory and Practice

This course explores the theory and practice of development in general and China's economic development in the past several decades in particular. It begins by considering early theories of development associated with European industrialization; proceeds to review the ideological contest between modernization theory and dependency theory which dominated the initial post-colonial debate about development; assesses more recent theoretical moves in the direction of neoliberalism and the so-called 'Third Way' and concludes by seeking to reframe the concept of development in the context of globalization. Finally, it uses various case studies to explore the sources of China's recent development.

Research Design and Thesis writing

This course introduces to students major concepts and techniques for research design of social science. Although scholars and practitioners in the field of public

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administration might still have different views on whether we should have a unified methodological system, here we focus primarily on how to conduct feasible, reliable, and empirically falsifiable research. We will discuss the philosophy, the craft and the technology of social science research. Practically, this course aims to help students finish their thesis proposals step by step. Written assignments and student presentations are intentionally designed as practice for thesis writing and defense. Beyond this, students are also expected to develop a scientific thinking towards policy issues and to know how to search for other analytical methods not covered in this course in the future.

Governance and Development

This course introduces to the students the evolution of development thinking and experiences since the end of the Second World War. It covers the colonial backgrounds and legacies, the development policies from 1950s to 1970s, the rise of the “Washington Consensus” in the late 1980s and the search for its alternatives from the Asian Financial Crisis in 1997 up to now. The current issues of “governance” is viewed from a historical perspective and analyzed with the aid of the latest theoretical advancement as exemplified in the World Development Report 2006 “Equity and Development”.

International Political Economy

Seminar conducted in English

This course provides an overview of the field of international political economy (IPE) to students who have no previous background knowledge. The main aim is to help students to understand the interaction between international political and economic systems, forces and actors, including such interaction at and between international and domestic levels. It also aims to provide an understanding of development related issues in the international political economy. By the end of the module students will be able to: (1) Demonstrate knowledge of the key features of the international political economy and different analytical frameworks used to analyze it; (2) Apply appropriate conceptual tools to explain different aspects of the international political economy; (3) Demonstrate an understanding of China’s development in the recent decades within the international context; (4) Show an understanding of current global economic crisis with various theoretical perspectives.

Public Ethics and Leadership

This course is about leadership in organizations, especially in public organizations. It provides a detailed explanation and critical evaluation of major theories, a comprehensive review and evaluation of empirical research. Cases, guest speech, group projects and discussions are designed to help the student gain a better understanding of the basic concepts and effective guidelines. The course will discuss the perspectives on effective leadership behavior, traits and skills in managerial leadership, leadership in changing situations. Special topics such as ethical leadership, gender and leadership, cross-cultural leadership will be introduced through class

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discussions and projects.

Globalization and Governance

The course introduces students to the key dimensions of globalization relevant for public policy analysis and decision-making. It reviews the theoretical controversies developed by the academic literature on each topic, presents the relevant data available from policy think tanks and international institutions to draw a global picture, and discusses policy case-studies borrowed from a wide comparative and international background. The course aims at offering a plurality of perspectives on the context of contemporary public policy, and to develop the knowledge of practical policy making at the international, national or local levels.

Comparative Development

The course will present a survey of 'stylized accounts' of developmental models noted for their particularity, and their status as benchmarks of success and failure. In addition, the course will address questions regarding the prerequisites of different development models, how far developmental experiences can be replicated and problems of transferability. The course will touch upon the cost to the past, and to the future, and consider more fully, a range of issues which might include such topics as political order as both a public good and as ideology, economic growth and gender discrimination, the market and civil society, and the nature and limitations of the Washington Consensus. Furthermore, students will choose, in consultation with the course instructor and no later than week 8 on completion of the survey of country models of development, a single model to explore in relation to their own country of origin.

Politics and Government in China

This course is designed to introduce to students who have limited knowledge of China some basic aspects of political institutions and processes as well as major events in Chinese political life under the communists since 1949, focusing on the post-Mao reform period since 1978. It examines economic and political development in China--their causes, patterns, consequences, and implications--in a broader context of globalization and modernization.

Economic Development and Policy in China

China Economic Development focuses on the hot topics on China's transition and development including economic growth, industrial policies, environment, employment, government finance, public service and so on. It is designed for master-level students in public policy and economics. The course is based on the theory of development economics and providing the basic analysis framework for China studies. There will be both historical and contemporary perspective for teaching and give overall picture of China's development record. Both quantitative and qualitative analysis will be applied in the course to enhance the students' capacity on conceptive and empirical research. Besides lectures, the course will also get students

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involved in the discussions and researches. The evaluation method is multi-dimensional to examine students' knowledge and analytical capacity through research essays, group presentations and discussions, as well as course involvement.

China's Social Policy

The content of the course is composed of four sections. The first section is an introduction to social policy as a field of study and setting up a framework for understanding. The second section covers major domains of social policy in China. The third section is devoted to a discussion of policy development processes at different levels of the government and resource allocation for policy implementation. The fourth section concludes the course with attempts to analyze some welfare programs as examples of policy analysis.

China's Foreign Strategy and Policy

The course is composed of three sections: 1. Introduce and discuss the theory, ideology, world view, culture, history, tradition, etc of China's foreign policy, especially the theory and policy implicated during the Mao Zedong, Deng Xiaoping and Jiang Zeming era; 2. Introduce and discuss the foreign strategy and strategic objectives in current China; 3. Introduce and discuss China's foreign policy on different countries and areas, including China's policy towards the U.S., Russia, Japan, Asia, Middle east, Africa, Latin America, Europe; multilateral diplomacy of China; China's policy and position on great international issues (anti-terrorism, nonproliferation, safety, environment, human rights, etc.)

Chinese Constitutional and Administrative Law

Chinese Constitutional and Administrative Law This course introduces the jurisprudential framework of Chinese constitutional law and administrative law which provide primary legal foundation for Chinese government. The constitutional law, as the first part of this course, involves the following topics:(1) General principle of Chinese constitutional law ;(2) the fundamental institution of the state and basic principles of economy and society; (3)the system and structure of central and local government, which are based on the doctrines of democratic centralism and the unitary state;(4)human rights, citizen's basic rights and obligations. The key theme of this part is relationship between the state and citizens in terms of constitutionalism. The administrative law is the larger part of this course. It studies a number of subjects on the executive body's establishments and functions. The topics will be divided into four groups: (1)General principle of Chinese administrative law;(2)the organization of the executive body : formation and legal competence, the range of its functions, and the system of civil servant;(3)the act of the executive body: form and process to make decision with legal effect, means to implement decision;(4) supervision over the executive body and legal remedies to the aggrieved individuals, focusing on the administrative review ,the judicial review and the state liability. The Chinese model of administrative law, namely the development-orientated administrative law will be

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explored in-depth, based on the fact that the development dominates operation of Chinese government at all levels and on full scale.

➤ **Faculty (Course Professors-partially)**

CHU Shulong: Professor

Ph.D., George Washington University

Areas of Research: Political science and international affairs, including political theories; international relations; American government and politics; Chinese foreign strategy and policy.

DAI Yixin: Associate Professor

Ph.D., Syracuse University

Areas of Research: Science and Technology Policy, Environmental Policy.

HU Angang: Professor

Ph.D., Chinese Academy of Sciences

Areas of Research: China studies; public policy.

MEI Ciqi: Associate Professor

Ph.D., University of Maryland, College Park, USA

Areas of Research: Comparative politics; China politics & government; bureaucratic politics.

WANG Qingxin: Professor

Ph.D., State University of New York at Buffalo

Areas of Research Interests: East Asian international relations, international relations theory, East Asian politics, and Confucian political thought.

WANG Youqiang

PhD., University of Maryland, USA

PhD, Ohio Univesity, USA

Public economics, governance in public sector, leadership

YIN Chengzhi: Associate Professor

Ph. D., Peking University

Area of Research: Urban Planning

YU An: Professor

Ph.D., Peking University

Area of Research: Administrative law; WTO legal issues; and government procurement.

YU Qiao: Professor

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Ph.D., Michigan State University

Areas of Research: Public management; economics; public finance

ZHANG Yanbing: Associate Professor

Ph.D., University of Sheffield, United Kingdom

Areas of Research: International political economy and political philosophy

➤ **Thesis and Degree**

a) **Advisor Selection**

The selection of an advisor involves mutual agreement between the student and the faculty member. Students are encouraged to take initiative to meet with the faculty. The school would also assist students in finding an appropriate advisor.

b) **Thesis Proposal**

Prior to thesis preparation, students must determine a thesis topic after consulting with his/her advisor, and submit the Thesis Proposal Report and Schedule of Thesis Writing of Master's Candidates of Tsinghua University along with a hard copy of the proposal signed by the advisor to the Academic Office. In the event that the thesis proposal is not approved, the student must consult with his/her advisor and submit a revised proposal. After the thesis proposal has been approved, students will receive 1 credit for Literature Review and Thesis Proposal. It is recommended that students spend no less than six months on thesis writing.

c) **Thesis Preparation**

Students in the program must prepare the thesis under the guidance of his/her advisor and in accordance with the Basic Requirements for MIDG Thesis. The thesis must be written in English.

d) **Thesis Defense**

Students must satisfy all academic requirements of the academic plan and pass all the courses (no failed or incomplete course) in order to apply for oral defense of thesis. Students who are approved for oral defense must attend the defense in person.

e) **Graduation and Degree Conferral**

Based on the quality of the thesis and the student's oral defense, the university will make decision to grant a degree, postpone the granting of a degree, or not grant a degree. In the event that the thesis did not pass the defense, the student will be granted a Certificate of Completion. If the student has not met the requirements of the program, or failed the thesis defense, he/she will be granted a Certificate of Incompletion.

Application & Admission

➤ **Qualification of Applicants:**

1. Academic or professional background in the fields of government, NGO, Educational institution, Media, Business etc., and dedicated to work in public sectors.
2. Under the age of 35, and with 3-5 years' work experience
3. Bachelor's degree
4. Good academic background, strong analytic ability, and high English proficiency (for non-native English speakers: **TOEFL 85/IELTS 6.5**, or equivalent)

➤ **Application Procedures**

1) Chinese Government Scholarship (CSC) Application

Please register and login to Chinese Government Scholarship Online Application website (<http://studyingchina.csc.edu.cn/#/login>) and fill in the form.

Candidate is supposed to choose **Category B**. The agency number of Tsinghua University is 10003. Discipline is “Management”, and Major is “Public Administration”.

2) Tsinghua University's Application

Please complete the On-line Application by the Website of Tsinghua University (<http://gradadmission.tsinghua.edu.cn/f/login>). **Please upload all the required materials** (listed below), specify the recommended institution and submit the application online. No application fee is needed.

Required Application Material:

- A formal degree certificate of the Bachelor's degree (original notarized photocopy).
- Academic transcript of the Bachelor's education (original or notarized photocopy).
- Personal statement in English, at least two pages. Please indicate the motivation for applying the MIDG program of Tsinghua University, the advantages and accomplishment after fulfilling the program, the study plan and the career goal.
- Two letters of recommendation, original in English or in Chinese: one letter must come from the professor of the previously enrolled university; the other must come from the current employer or supervisor.
- One photocopy of the personal and ordinary passport.

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- Photocopies of the English language proficiency test results. For non-native English speakers or applicants whose instruction media of tertiary education is not English, evidence of English proficiency is required.
TOEFL 85 or above
IELTS 6.5 or above
- Foreigner Physical Examination Form. The examination result must be obtained within 1 month. All applicants shall be in good physical conditions and carry no infectious diseases which may have a serious impact on public health or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations.
- CSC Application Form.

3) Recommendation from the Embassy

→ Submit all the application materials listed in the above table in both hard copy and scanned copy to the Economic and Commercial Counselor's Office of Chinese Embassy. Hard copy must include both the original copy and the photocopy. For emails and addresses of the Economic and Commercial Counselor's Offices, please visit <http://www.china-aibo.cn>.

→ Submit a written request to the Economic and Commercial Counselor's Office of Chinese Embassy for an official recommendation letter and clearly state:

- a) Whether the applicant is willing to be considered for other master program if the MIDG program is already full;
- b) Other special requests if any.

Upon getting the approval by the Economic and Commercial Counselor's Office, please scan the official recommendation letter from the Embassy, and send it to midg@tsinghua.edu.cn.

Once the university receives the Embassy's official recommendation letter, the candidate will get into the academic review round.

➤ Important Dates

Event	Date
Deadline of Application	June 1
Admission Notice and Visa Application Form (JW201) Issued	July

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Registration	August, 2017
1 st Semester	September, 2017-January, 2018
2 nd Semester	February, 2018-July, 2018
3 rd Semester	September, 2018-January, 2019
4 th Semester	February, 2019-June, 2019
Return to Home Country	July, 2019

Note: Registration time is to be confirmed on the Admission Notice.

Contact

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Fax: (86)10-62782853

E-mail: midg@tsinghua.edu.cn

Website: <http://www.sppm.tsinghua.edu.cn/english/mid/>

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The above information is subject to change by the School of Public Policy and Management, Tsinghua University.